



# Digital rate card

KANEBRIDGE NEWS

EXECUTION	FORMAT	W X H	1 MONTH/ CPU
Homepage Takeover with True Skins	Billboard	970 x 250	\$5,000
	True Skins	Wrap 1920 x 1200	
	MREC & Half Page	300 x 300 & 300 x 600	
	Leaderboard	728 x 90	
	Mobile Leaderboard	320 x 50	
	Adhesion Banner	320 x 100	
Homepage Takeover with Sticky Skins	Billboard	970 x 250	\$5,000
	Sticky Skins	100 x 1000, 300 x 1000, 650 x 1000	
	MREC & Half Page	300 x 300 & 300 x 600	
	Leaderboard	728 x 90	
	Mobile Leaderboard	320 x 50	
	Adhesion Banner	320 x 100	
Category Takeover (Editorial pillar)	As above	As above	\$3,500

EXECUTION	FORMAT	W X H	1 MONTH/ CPU
Standard Run of Site	Premium Leaderboard	970 x 250	\$3,000
	Leaderboard	970 x 90 / 728 x 90	
	Half Page & MREC	300 x 600 & 300 x 250	
Mobile ROS	Mobile Leaderboard	320 x 50	\$3,000
	Mobile MREC	300 x 300	
	Adhesion Banner	320 x 100	
Sponsored Editorial Package	Article Interview, Video, Images, EDM, Social	4 images & 1 video	\$4,000
Weekly EDM Sponsorship	Top & Bottom banner ad	600 x 250	\$4,000
Monthly Luxury Property EDM	Top & Bottom banner ad		\$4,000
Property editorial	Article, images, content, Agents details	Designed in-house	\$5,000